

## WISCONSIN BUSINESS WIZARD

The *Wisconsin Business Wizard* is open 24 hours a day; 7 days a week, interactive and can save you many hours by gathering the state agency contacts you need to start your business. It provides you with the phone numbers, e-mail addresses and weblinks to state regulatory resources.

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The *Business Wizard* will help you to:

- Determine licensing, permitting and regulatory requirements;
- Obtain necessary application forms
- Identify available state resources; and
- Access other valuable business-related information.

And the *Wisconsin Business Wizard* is easy to use. Simply visit **[www.wisconsin.gov](http://www.wisconsin.gov)** and look for the *Business Wizard* Icon. You will be asked a series of five questions about your proposed business. Based upon the answers you provide, the *Business Wizard* will provide customized contact information to assist you in starting and operating a business in Wisconsin.